

Preaching online in virtual church

The Revd Ian Paul outlines 7 key points from his own experience – and peer discussions on social media – on his 'Psephizo' blog.

1. **Length:** your audience may be at home or elsewhere, and there are distractions! Keep it concise, consider presenting it in segments
2. **Structure:** simplify
3. **Expression, attitude and tone:** smile, vary expression and tone, conversational
4. **Script:** be disciplined, use bullet points as prompts, learn by heart if you can, or use a teleprompter app
5. **Rhetoric:** repetition, lists of 3, alliteration, aphorisms, avoid Christian jargon
6. **Appearance:** sitting up or standing, well groomed, well lit, eye to eye
7. **Feedback:** watch yourself afterwards, get honest comment from those you trust, and evaluate for next time

Read the full piece, and watch 2 sample video shorts, [here](#).