

## Read This First

“Let your light shine before others, that they may see your good deeds and praise your Father, who is in Heaven.”

- *Matthew 5:16*

“Man's chief end is to glorify God, and to enjoy him for ever.”

- *Westminster Shorter Catechism*

### **First things first**

This is about making it easier for others to appreciate the glory of God and what he may be doing in their lives. It's about promoting God's standards of love, service and leadership. It's also about celebrating life in Christ to the extent that others will want to join in.

Many times, local churches are aware of their local communities and are actively involved, but their communities simply don't know how much their local church is doing. Good news stories are sought by radio stations and magazines. Personal stories can resonate powerfully with readers and listeners. As we renew our hope, let's renew theirs!

### **The Toolkit**

Your Communications Team are keen for you to be confident and effective in communicating the gospel message that sins can be forgiven, lives changed, families and communities transformed, and creation restored.

These days, there are many ways to communicate through print, broadcasting, internet and communications devices. None of these is a substitute for meeting people face-to-face: however, they can make your audience more favourable towards you, and may result in personal contact.

We pray that our Comms Toolkit gives you a start in working out how to do this. [Click here](#) to visit the folder.

We also run training sessions [[try searching here](#)], and can give helpful suggestions and advice if need be. Do get in touch! Our details are below.

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