

# Giving and Generosity

## Generous Giving: an introduction

*Diocesan staff have produced a short video presentation to introduce our Giving Campaign, offering it as a resource to parishes.*

Watch it on YouTube [here](#).

The aim of this campaign is simple – we want help you to create a moment in the life of your church when you can focus on transforming giving in response to God’s generosity. A time when you can inspire your congregations to think about what true Christian generosity could look like where you are.

The campaign is flexible and there is an open invitation to join in whenever it works for your context, but we have also set aside four Sundays in the Autumn where we are inviting as many churches as are able to join in a Diocesan-wide focus.

From September 18th – October 24th, each Sunday will follow a theme, and a whole range of resources will be available for churches and individuals to use.

The presentation, designed to be shown at PPC and Deanery meetings, will tell you more about the campaign and the resources.

While each community has its own context and every church has a range of calls on its finance, Covid has devastated many of our regular sources of income and as a Diocese we are simply the sum of our parishes.

This means that, working together, we hope we can truly foster a sustainable culture of generous giving that will support our ambitions for ministry and mission as we move beyond the present into what is an uncertain future.

You can download the video [here](#).