



# Share Joy

Festive fundraising ideas to support  
The Children's Society this year



**The  
Children's  
Society**



**We've all had a challenging year, and with that in mind, this Christmas it's more important than ever that we share warmth, joy and hope with our friends, families and communities.**

That's why we've put together a range of festive fundraising ideas that will help you to spread hope and joy in your community. These activities will also help to raise much needed funds that enable The Children's Society to continue to bring hope and support to the most vulnerable young people across our country.

Your safety when you are fundraising is our top priority at all times, so we've specially designed all these ideas to ensure that everyone involved can take part safely. Please also be sure you also follow the latest Government guidelines whenever you are fundraising on our behalf.

If you would like any more information on any of these ideas, or perhaps you have a new idea you'd like to share with us, please contact your Relationship Manager.



# COVID safe fundraising top tips

- **Check Government guidelines before any activity** and do not ask groups of people to come together for a social gathering [gov.uk/government/publications/coronavirus-covid-19-meeting-with-others-safely-social-distancing](https://www.gov.uk/government/publications/coronavirus-covid-19-meeting-with-others-safely-social-distancing)
- **Read our Volunteering Safely guidance for information** on hosting Covid Safe fundraising events. Your Relationship Manager can send you this.
- **Ask for exact change** or use online donation platforms (e.g. Just Giving).
- **Leave any money for 72 hours** before counting (but remember to keep it safe).
- **Leave any objects handled by the public for 72 hours** before handling.
- **Wash hands thoroughly** after money handling or counting.





# Tree of Hope

Bring your community together around the Christmas tree by asking people for donations in exchange for a message of hope, remembrance or well-wishing which they can hang and display on the tree to create a beautiful tree of hope.

## What you need to do:

### 1. Decide on your tree.

- Real or virtual? If you would like a Virtual Tree, speak to your Relationship Manager for options on how to design and share a virtual tree.

- Outside or inside?

### 2. Set it all up.

- Put up the tree
- Cut out shapes for the messages and attach string/ribbon. Try to make lots of different shapes and sizes and in all different colours to make the tree look bright and full of hope
- Leave the shapes for 72 hours before people complete their messages of hope
- After people have written their messages, you may want

to laminate them – especially if the tree is outdoors

- Ask people to use their own pens to write their messages
- ### 3. Decide how people can make a donation. It could be through:

- An online giving page such as Just Giving
- Using donation envelopes (Speak to Relationship Manager)
- A donation box

### 4. Tell people about it.

- Pop a post on Facebook
- Pop it in your parish magazine
- Talk to friends and family

### 5. Thank everyone.

- Let people know how much you raised
- Say thank you!





# Make and Bake Joy

Bake something delicious or make something that people can enjoy in the comfort of their own homes this Christmas. It might be mince pies, Christmas cake, Christmas tree decorations or a wreath. Deliver items to people's home and watch as they are filled with joy.

## What you need to do:

### 1. Decide what to make.

- There are loads of mince pie recipes to choose from here [bbcgoodfood.com/howto/guide/top-10-best-ever-mince-pie-recipes](https://www.bbcgoodfood.com/howto/guide/top-10-best-ever-mince-pie-recipes)

- Christmas wreath ideas [gordoncastle.co.uk/blog/how-to-make-a-christmas-wreath](https://www.gordoncastle.co.uk/blog/how-to-make-a-christmas-wreath)

- Christmas crackers [jamieoliver.com/features/homemade-christmas-crackers](https://www.jamieoliver.com/features/homemade-christmas-crackers)

### 2. Decide how people can make a donation. They could:

- Use an online giving page such as Just Giving

- Agree to accept exact change on delivery

### 3. Tell people about it and take orders.

- Pop a post on Facebook
- Pop it in your parish magazine
- Talk to friends and family

### 4. Get making and baking

### 5. Plan your delivery

- Package up items
- Avoid public transport
- Stay a safe distance apart at the door
- Have hand sanitiser nearby



# Walk for Hope

Set yourself or a group of friends and family a challenge of walking or running a set distance across the festive period. Walk together (socially distanced) or individually to achieve a collective goal.

Remember to have fun whatever goal you set. Why not run in a Santa costume or festive fancy dress to spread some joy for onlookers?

## What you need to do:

- Set a goal such as 100 miles, the distance between landmarks or churches
- Set up an online giving page such as Just Giving
- Promote your goal and achievement to friends and family while asking for sponsorship





# Daily Joy

**Set your family or friends a challenge of doing something good every day, each one of the 24 days, as an Advent Challenge. What you do is up to you, but be sure you have fun and spread some cheer.**

This is a great activity for children to understand the meaning of Christmas and celebrate humanity.

You could ask people to sponsor you for each day, or you could make a donation at the end of advent. Perhaps you could set up a JustGiving page and share it online with friends and family? And if you are on social media, be sure to tag The Children's Society in any posts about your activities – we'd love to see some of your ideas!

**With grateful thanks to St Andrew's Stapleford in the Diocese of Ely for sharing this Advent Challenge idea.** For further inspiration from St Andrew's Stapleford's Advent Challenge visit their website: [standrewstapleford.org/Groups/335981/Resources.aspx](http://standrewstapleford.org/Groups/335981/Resources.aspx)





## Daily Joy ideas

1. Notice when you have been hard on yourself or others and be kind instead
2. Tidy a shared space
3. Buy a gift for a child via the The Children's Society's Give Joy website [givejoy.org.uk](http://givejoy.org.uk)
4. Think of three things you are thankful to God for
5. Say something positive to everyone you speak to today
6. Pray for children who are alone this Christmas
7. Share a happy memory or an inspiring thought with someone
8. Write to someone telling them why you love them
9. Write a Christmas card to your postal worker
10. Tell someone your favourite Christmas joke
11. Pray for someone you think is having a difficult time
12. Put out some food for the birds
13. Donate some items to a food bank
14. Send a card to your MP, asking them to promote the needs of children in their work
15. Give a small bunch of flowers to someone
16. Compliment three people today
17. Write a Christmas card to your bin collector
18. Do something you would not normally do, but Jesus would
19. Find out the difference between a refugee and a migrant
20. Pray for children caring for their families over Christmas
21. Imagine you are a character from the Christmas story: what are they thinking?
22. Bake festive biscuits and share with your neighbours
23. Talk to someone who might be sad or lonely
24. Bake a Christingle cake or make your own Christingle



## Daily Joy in Schools

1. Dress up as your favourite character from the Christmas story
2. Make a Christmas card to give to someone who is a bit lonely
3. Donate a toy to charity
4. Surprise your Mum or carer by tidying your room
5. Say something positive to everyone you speak to today
6. Pray for children who are alone this Christmas
7. Think of three things you are thankful to God for
8. Share a happy memory or an inspiring thought with someone
9. Write to someone telling them why you love them
10. Write a Christmas card to your teacher to thank them for teaching you over the year
11. Tell someone your favourite Christmas joke
12. Write a thank you card to whoever makes your lunch each day thanking them
13. Put out some food for the birds
14. Donate some items to a food bank
15. Say thank you to your Headteacher for looking after the whole school
16. Compliment three people today
17. Make a Christmas tree decoration and give to a friend or family member
18. Be nice to someone you would not normally talk to and wish them a Happy Christmas
19. Find out the difference between a refugee and a migrant
20. Pray for children caring for their families over Christmas
21. Imagine you are a character from the Christmas story: what are they thinking?
22. Bake festive cookies and share with friends and family
23. Talk to someone who might be sad or lonely
24. Bake a Christingle cake or make your own Christingle

# Send Joy



Lift someone's spirits by sending them a Christmas card. When we can't all be together, what better way to remind someone that you are thinking of them.

We've got a great range of environmentally friendly Christmas cards that you can order online and have delivered directly to you. There are lots of different designs and styles to choose from. Visit [charitycardshop.com/thechildrenssociety](https://charitycardshop.com/thechildrenssociety) to view our beautiful selection.

## Others Festive Fundraising ideas:

- **Donation in lieu of gifts** – don't need any gifts this year? Set up a Just Giving page and ask Friends/Family to donate to The Children's Society and gift the gift of a brighter futures to young people. Visit [givejoy.org.uk](https://givejoy.org.uk) for gift ideas to support our work
- **Carols on demand** – offer to sing carols on request to friends and family in exchange for a donation. Do this safely on zoom.
- **Craft/gift table** – Set up a sale on your driveway, windowsill or in church where people can buy items and leave a donation safely. You could also sell items on eBay or Charity or on Facebook.
- **Online collection plate** – Set up an online donation page and theme it as an online collection plate and promote to friends and family who may have supported your usual christmas fundraising.

## Additional support:

If you have any questions or are feeling inspired to help but would like further ideas please contact your Relationship Manager who can help provide ideas, materials and advice.

**The Children's Society fights for the hope and happiness of young people when it is threatened by abuse, exploitation and neglect. We take inspiration from the courage and hope we see in young people every day. It fuels our belief that a good childhood is something every young person deserves.**

We fight for hope by understanding the needs of young people and supporting them through their challenges. We also campaign tirelessly for the big social changes that will transform the well-being of young people, and strive to improve the lives of those who need hope most.

Driven by hope and working alongside young people and supporters, we will not rest until together we've created a society built for all children.

**[childrenssociety.org.uk/fundraising](https://childrenssociety.org.uk/fundraising)**

© The Children's Society 2020. The copyright of all material appearing in this publication belongs to The Children's Society. It may not be reproduced, duplicated or copied by any means without our prior written consent.

Charity Registration No. 221124  
Photos: Francis Augusto, Getty.  
SCG024/1020

**The  
Children's  
Society**