## **For our Treasurers**

## **Encouraging Giving Online**

Resources to help you encourage giving online

Churches rely on the generosity of their congregations and their communities to support their mission and ministry. Many people give regularly to their church by standing order or direct debit but others give in cash when the offering is taken in a church service or when visiting the church. People will not be able to give in this way whilst our church buildings are closed.

Many individuals are going through financial uncertainty as a result of lost or changed employment during the restrictions, and as a result their giving may be affected. This means therefore that it is even more important that those who can give are able to do so now, when our churches are in greatest need.

Online giving is a good mechanism to enable one-off donations from people and to act as an alternative way to give for those who regularly donate by cash or for occasional and new givers. There are resources <u>here</u> to help you encourage people to give at this time.