



Church of England's Digital Charter

The Charter highlights the below themes to be borne in mind when taking to social media:

- **Truth** - we should hold ourselves to high ideals of checking that what we post online is fair and factual.
- **Kindness** - we are all different and that makes the world an interesting place – and at times a challenging one. Think the best of people, whether they share our views or are speaking against them and aim to be constructive in the way we engage.
- **Welcome** - in the language we use and the way we interact. It's easy for Christians to speak in another language using words that those outside the Church might not relate to.
- **Inspiration** - we are called to be witnesses of our faith and to use social media in a way that genuinely engages others.
- **Togetherness** - we are one Church and other members of this Church are our brothers and sisters in Christ. It is crucial we treat those around us in this way.

Clergy on Social Media

Given that many clergy use their profile picture with their tweets, clearly identifying them as clergy, it is imperative that their behaviour mirrors the very best in online behaviour.