

# Church is Changing

## Animations to encourage online giving

The Church of England Resource Hub has released a video generator that provides animations to encourage giving during your online services.

The video generator for encouraging giving enables churches to simply generate their own customisable video that can be used on social media and websites for encouraging online giving.

It explains the current situation for churches and why online donations are important.

Simply click on either the Longer or Shorter giving encouragement option, fill out the title and subtitle boxes and click download and the generator will automatically provide you with your own customised video.

This resource has been set up to help support you as you continue to serve your community during this challenging time.

It is accessed via the AChurchNearYou portal, [here](#).